

Press release

Bytro Labs cooperates with SponsorPay

Freiburg, 09/09/09: Users of the strategy game "Supremacy 1914" can now earn in-game currency using the SponsorPay platform.

The SponsorPay platform serves as a monetisation tool for social games & apps, online games and virtual worlds, as well as for other publishers who have integrated virtual currency or premium features. Instead of paying with their own money, players can complete one of the numerous offers from SponsorPay's advertising partners and get Supremacy 1914 Goldmarks for free in return.

"SponsorPay convinced us with their strict policy for selecting advertising partners. We believe, that with the integration of SponsorPay we can achieve a sustainable increase of revenue." comments Felix Faber, Co-Founder and CEO of Bytro Labs on the cooperation.

About SponsorPay

SponsorPay GmbH, which is seated in Berlin Mitte, was founded by Team Europe Ventures, Jan Beckers and Janis Zech and is currently employing 25 people. SponsorPay serves Germany, Austria, Switzerland, the U.K., France, Spain, Italy, the Netherlands, Sweden, Poland, Russia, the US, Canada and Turkey with native country managers and a localized product. Through their partners SponsorPay is able to reach more than 10 million users throughout Europe.

About Supremacy 1914:

Supremacy 1914 – Become the leader of a nation and conquer Europe

In Supremacy 1914, the player becomes head of a mighty nation in precarious Europe after the turn of the century. He faces the challenge to become the undisputed sovereign leader of the whole continent using smart diplomacy or simply the brute force of his glorious armies.

Audacious combats and the clever development of a prospering infrastructure are the foundation for victory. Yet, absolute power is reserved to the combatant who forms the most intelligent and mightiest alliances.

Supremacy is a real time strategy game for up to 30 participants. A sophisticated AI ensures fun even in rounds with less than 30 participants. The duration of one round varies between four to eight weeks. You play on a map where units move continuously instead of being listed in tables, like in most browser games.

Already more than 72,000 players have registered for this strategy game by Bytro Labs. Strategists can play private rounds with friends or against competitors from all around the world, and this completely free of charge.

About Bytro Labs:

Bytro Labs UG (haftungsbeschränkt) is a provider of browser based online games. By now, the game „Supremacy 1914“ has over 72,000 registered users and can be played in German and English language.

Bytro Labs was founded in 2009 by Felix Faber, Tobias Kringe and Christopher Lörken.

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